



Ecotourism and Environmental Services

About Sustain

Sustain is a consulting services company based in Cape Town, South Africa, with expertise and extensive experience in the ecotourism, environmental management, wildlife economy and agricultural consulting sectors. The company was founded in 2010 and is owned and managed by Michael Wright. Michael possesses over 23 years of valuable consulting experience from providing ecotourism, environmental management and wildlife economy services to a multitude of greenfields and brownfields projects.

To date the company has provided services to a vast array of projects across the Southern African Development Community (SADC) region, the United Arab Emirates (UAE), and desktop studies in several other African nations.

Our goal at Sustain is to provide effective solutions that ensure biodiversity conservation through sustainable development and responsible enterprise. Our consultants offer passion, expertise, excellence and honesty to every project. We enjoy adventure, and we are able to work in remote locations while overcoming most logistical challenges.

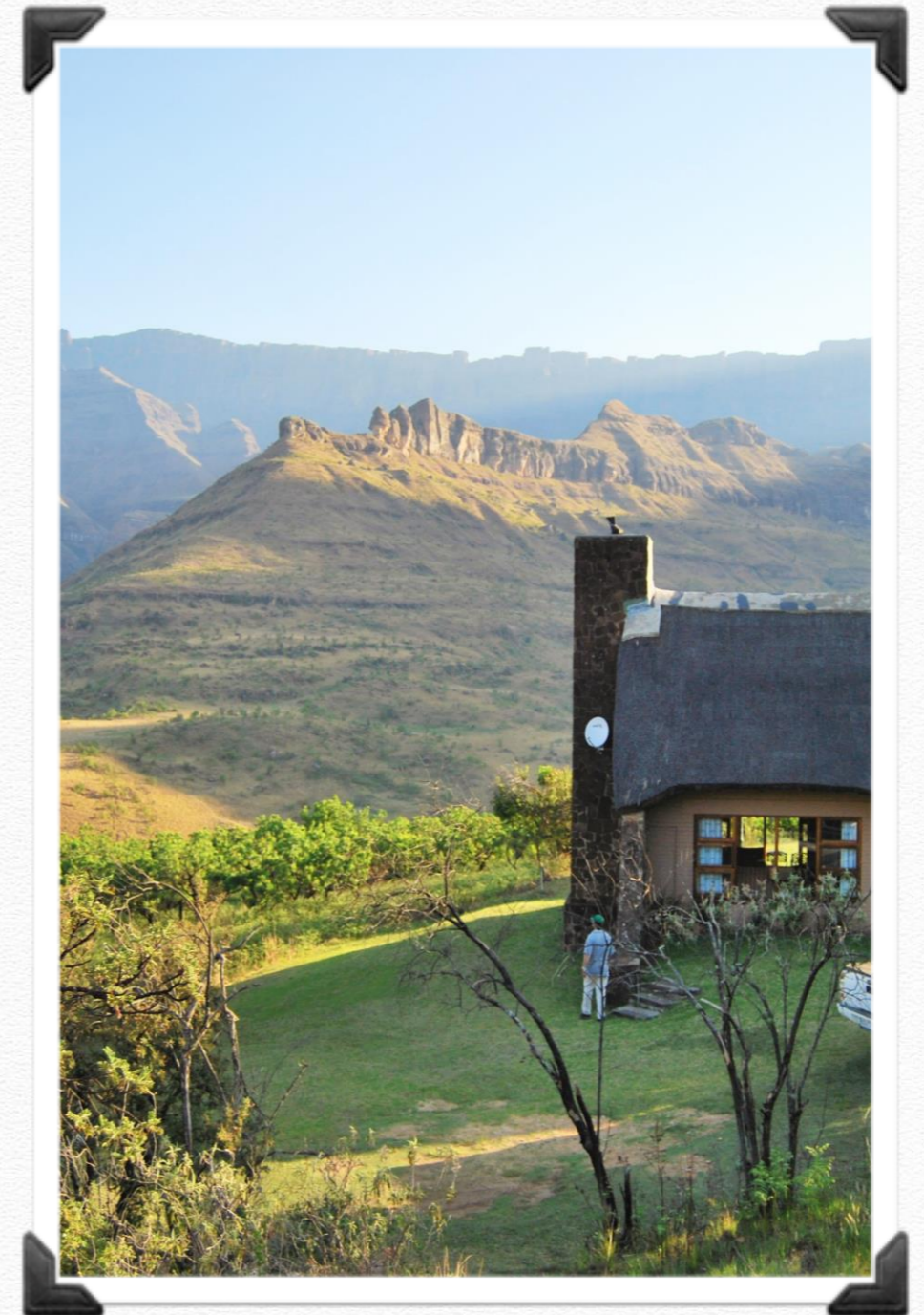
Sustain's staff are registered Professional Natural Scientists, Nature Tourism Operators and Nature Guides.

At Sustain we believe and understand that to achieve biodiversity preservation and expansion in a global environment, which is increasingly under developmental and utilization pressures, requires sustainable and responsible practices that provide socio-economic benefits and environmental education. Without such interventions, the alternative is certain development and utilization of resources in an unsustainable manner, which leads to loss of biodiversity and the degradation of life.

Sustain currently holds a Level 4 B-BBEE certification and is a B-BEEE Exempted Micro Enterprise in South Africa.

Our focus disciplines include:

- Tourism Planning, Development and Consulting – ecotourism, adventure and cultural tourism;
- Environmental Consulting – impact assessment, strategic planning, licencing;
- Project Management – project control manager and principal consultant role.



Ecotourism Services

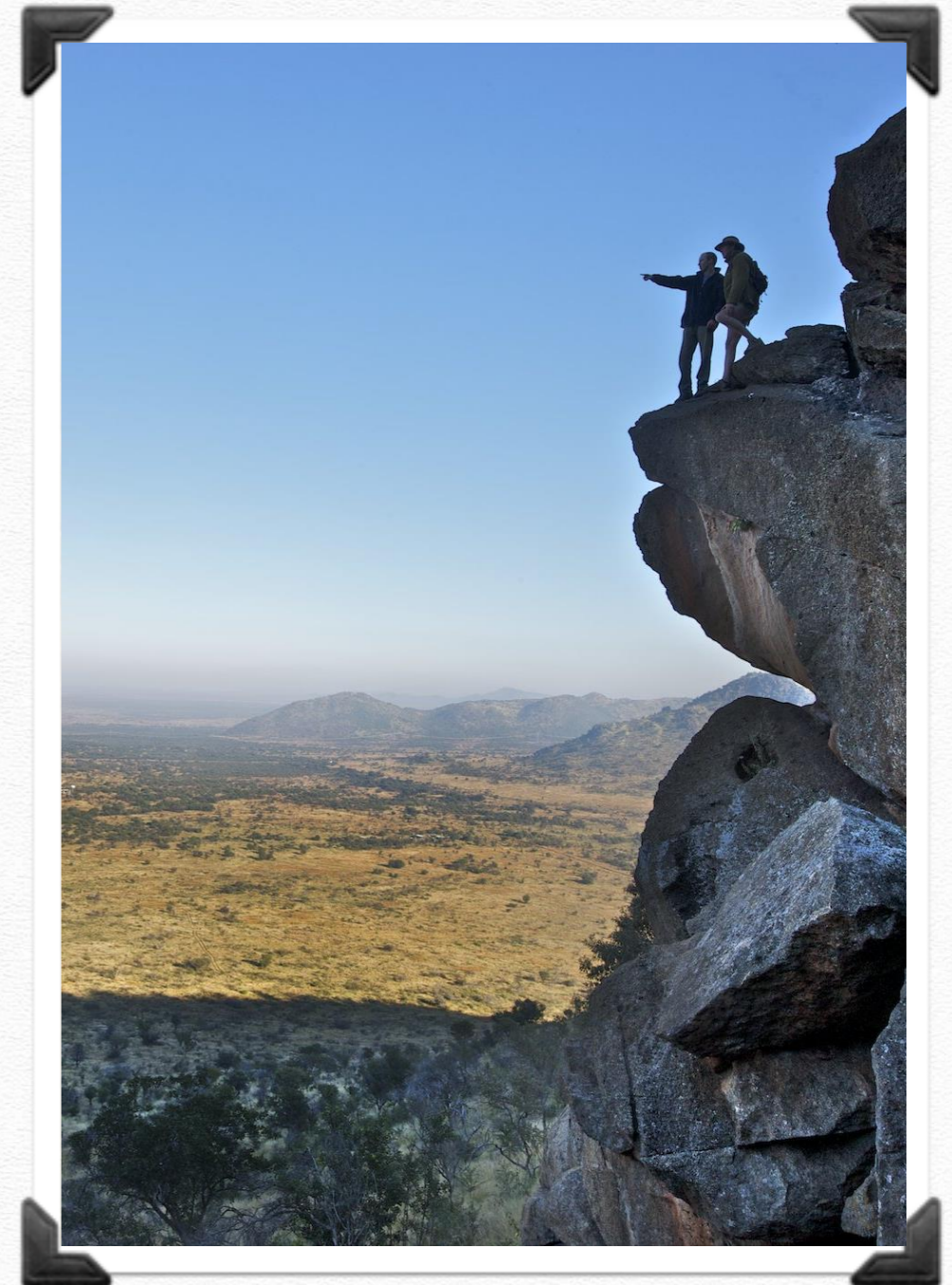
Planning, Assessments and Solutions

ECOTOURISM SECTORS

- Lodges, Resorts and Hotels – Safari, Beach and Country;
- Protected Areas and Game Reserves;
- Operations – Guest Experiences, Activities and Guiding;
- Vacation Ownership Developments.

ECOTOURISM SERVICES & SKILLS

- Tourism plans for protected areas and leisure properties;
- Business plans and feasibility studies for new or existing ecotourism businesses;
- Strategy and concept development for protected areas and eco-estates;
- Ecotourism and leisure property development planning and project co-ordination;
- Tourism impact assessments;
- Market analysis;
- Marketing strategies and planning;
- Funding solutions for tourism ventures;
- Tourism Public Private Partnerships and Concession Agreements;
- Community-based tourism enterprises;
- Mentorship and assistance to stakeholders;
- Tender document coordination and preparation for concessions in public parks;
- Optimizing ecotourism guest experiences, activities and guiding;
- Hospitality operator selection, contracts and negotiation;
- Environmental Monitoring for lodge and resort developments;
- Vacation ownership models, advice and implementation.



“All of nature is a canvas painted by
the hand of God.” — Unknown

Select Ecotourism Projects



> Wildlife Economy Study

- ❖ Wildlife economy: sustainable tourism in protected areas. A Financial Analysis of Nature-based Tourism Operators in Sub-Saharan Africa;
- ❖ Client: Agrer, for the European Union Commission;
- ❖ Date: June 2022 – November 2022.



> Tsitsikamma Development Trust Tourism Plan

- ❖ Tourism Plan for the 6,000ha Tsitsikamma Development Trust focused on community-based tourism in the niches of culture, heritage, agrotourism, adventure tourism and ecotourism near Storms River and St Francis Bay, Eastern Cape, South Africa;
- ❖ Client: Greater Kromme Stewardship Association;
- ❖ Date: June 2022 – September 2022.



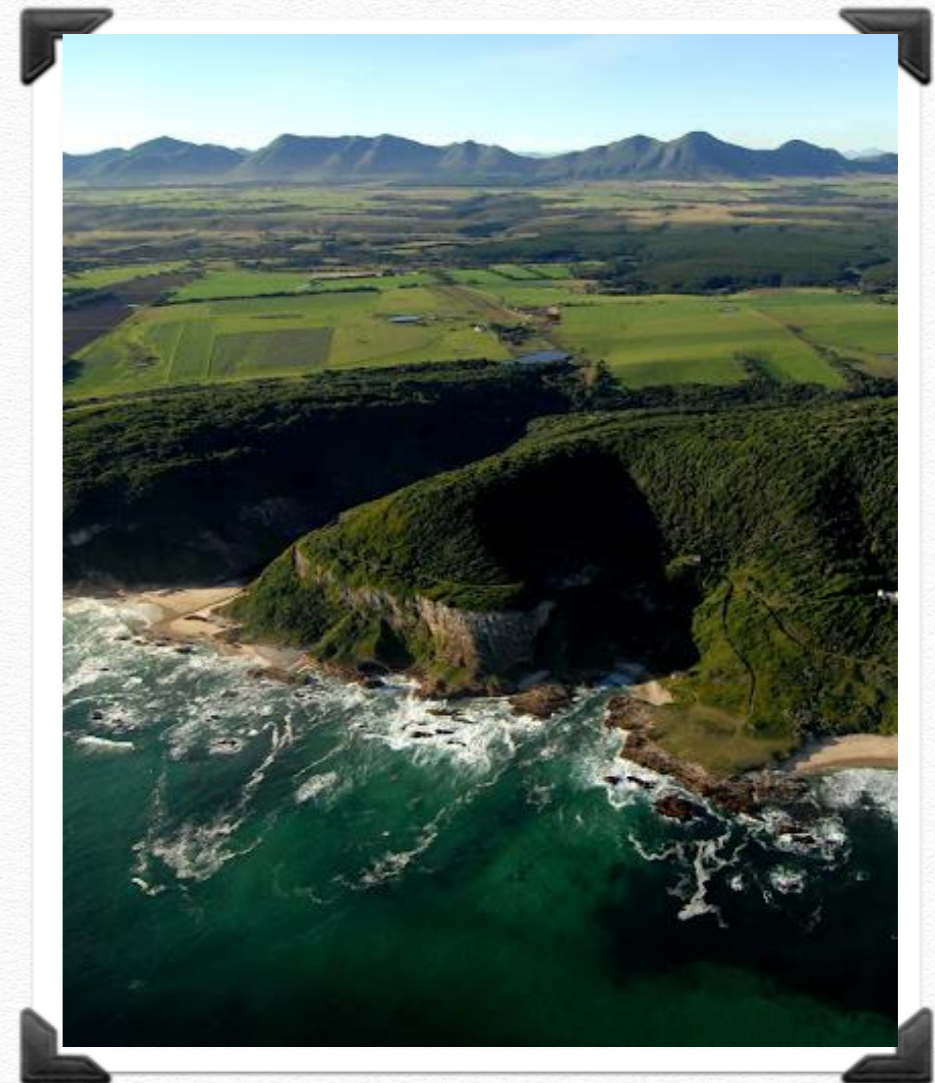
> Conservation Framework for Desert Resort

- ❖ A Conservation Framework for the Jumeirah Desert Resort in the Dubai Desert Conservation Reserve, United Arab Emirates;
- ❖ Client: Peace Parks Foundation;
- ❖ Date: March 2022 – April 2022.



> Tourism Precinct Planning

- ❖ Tourism Planning for the Middelburg Dam Precinct Plan near Middelburg, Mpumalanga, South Africa;
- ❖ Client: AIVIA (Pty) Ltd for GIZ;
- ❖ Date: Jul 2021 – Oct 2021.



Select Ecotourism Projects



- > Tourism Bankable Feasibility Study
 - ❖ A Feasibility Study and Bankable Business Plan for the Shakaland Hotel & Cultural Village near Eshowe, KwaZulu-Natal, South Africa;
 - ❖ Client: Tourism KwaZulu-Natal for GBIS;
 - ❖ Date: June 2021 – August 2021. Revised November – December 2023.



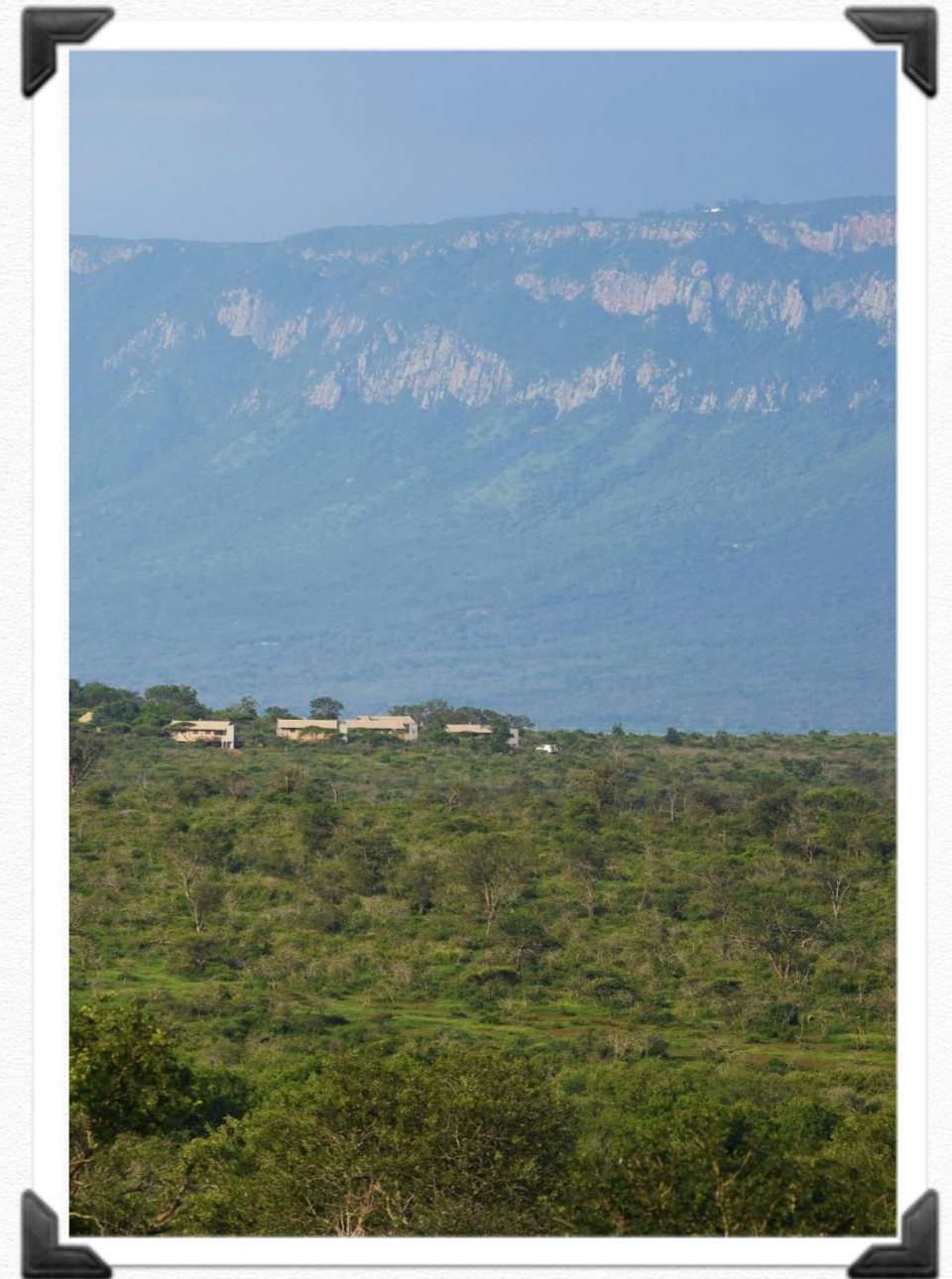
- > Sourcing Glamping Tented Lodge Sites
 - ❖ Sourcing and securing new boutique glamping (glamorous camping) tented lodge sites with landowner partners for a development, marketing and reservations company seeking expansion throughout Southern Africa;
 - ❖ Client: AfriCamps;
 - ❖ Date: August 2018 – March 2022.



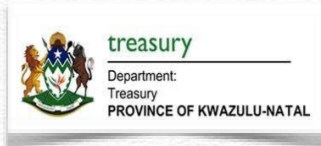
- > Private Game Reserve Tourism Feasibility Study
 - ❖ A Tourism Feasibility Study for the redevelopment of the Kameelhoek Private Game Reserve near Kimberley, Northern Cape, South Africa;
 - ❖ Client: Kameelhoek Private Game Reserve;
 - ❖ Date: July 2020 – October 2020.



- > 2 x Game Reserve Tourism Plans
 - ❖ Tourism Plans for Tembe Elephant Park and Ndumo Game Reserve in KwaZulu-Natal, South Africa, as part of the development of the Usuthu-Tembe-Futi Transfrontier Conservation Area;
 - ❖ Client: Peace Parks Foundation;
 - ❖ Date: November 2018 – July 2019.



Select Ecotourism Projects



- Reserve Infrastructure Assessments
 - ❖ Project management of crack-team undertaking maintenance assessments of resort and reserve ecotourism and staff infrastructure in KwaZulu-Natal, South Africa;
 - ❖ Client: KwaZulu-Natal Provincial Treasury;
 - ❖ Date: June 2013 – March 2014, and June 2015 – January 2016.



- Safari Lodge & Reserve Business Plan
 - ❖ Ecotourism Business Plan for the 42bed Bhambatha Lodge and other services on the 1,700ha Ngome Community Game Reserve near Greytown, KwaZulu-Natal, South Africa;
 - ❖ Client: Ezemvelo KZN Wildlife;
 - ❖ Date: October 2014 – July 2015.



- Safari Lodge Business Plan
 - ❖ Ecotourism Business Plan for the 32bed Royal Thonga Safari Lodge adjoining the Tembe Elephant Park near Manguzi, Elephant Coast, KwaZulu-Natal, South Africa;
 - ❖ Client: Royal Thonga Safari Lodge (Pty) Ltd;
 - ❖ Date: January 2014 – March 2014.



- Ecotourism Technical Workshop
 - ❖ Facilitated and presented at 3-day Technical Workshop for SADC stakeholders on Investment and Concessioning Guidelines for Ecotourism Opportunities in Transfrontier Conservation Areas (TFCAs);
 - ❖ Client: Boundless Southern Africa / DEA / SADC / GIZ;
 - ❖ Date: August 2014.



Select Ecotourism Projects



➤ Safari Lodge Development

- ❖ Project promotion, Business Plan and co-ordination of the ZAR270M, 240bed, 5-star Radisson Blu Safari Lodge, Kruger Park in a 30-year concession in the south of Kruger National Park near Malelane Gate, Mpumalanga, South Africa;
- ❖ Client: Malelane Safari Resort Investments (Pty) Ltd;
- ❖ Date: November 2010 – March 2018.



➤ Safari Lodge Development

- ❖ Promotion, development, Business Plan and marketing of the ZAR61M, 60bed, 5-star Shepherd's Tree Game Lodge in a 45-year concession in an exclusive-use area in the west of Pilanesberg Game Reserve, North-West, South Africa;
- ❖ Client: Shepherd's Tree Game Lodge (Pty) Ltd;
- ❖ Date: May 2007 – January 2011.



➤ Viability Assessments of Tourism Projects

- ❖ For 18 different tourism project sites in 6 provinces throughout South Africa, as part of the Social Responsibility Implementation (SRI) programme under the auspices of the broader Expanded Public Works Programme (EPWP);
- ❖ Client: National Department of Tourism;
- ❖ Date: March 2016 – April 2017.



➤ Safari Lodge & Operations Company Business Plan

- ❖ Business Plan for the Islands in Africa Group, based in Johannesburg, with lodges in Namibia and Botswana;
- ❖ Client: Islands in Africa Group;
- ❖ Date: October 2004 – January 2005.



“In every walk with nature one receives far more than he seeks.” — John Muir

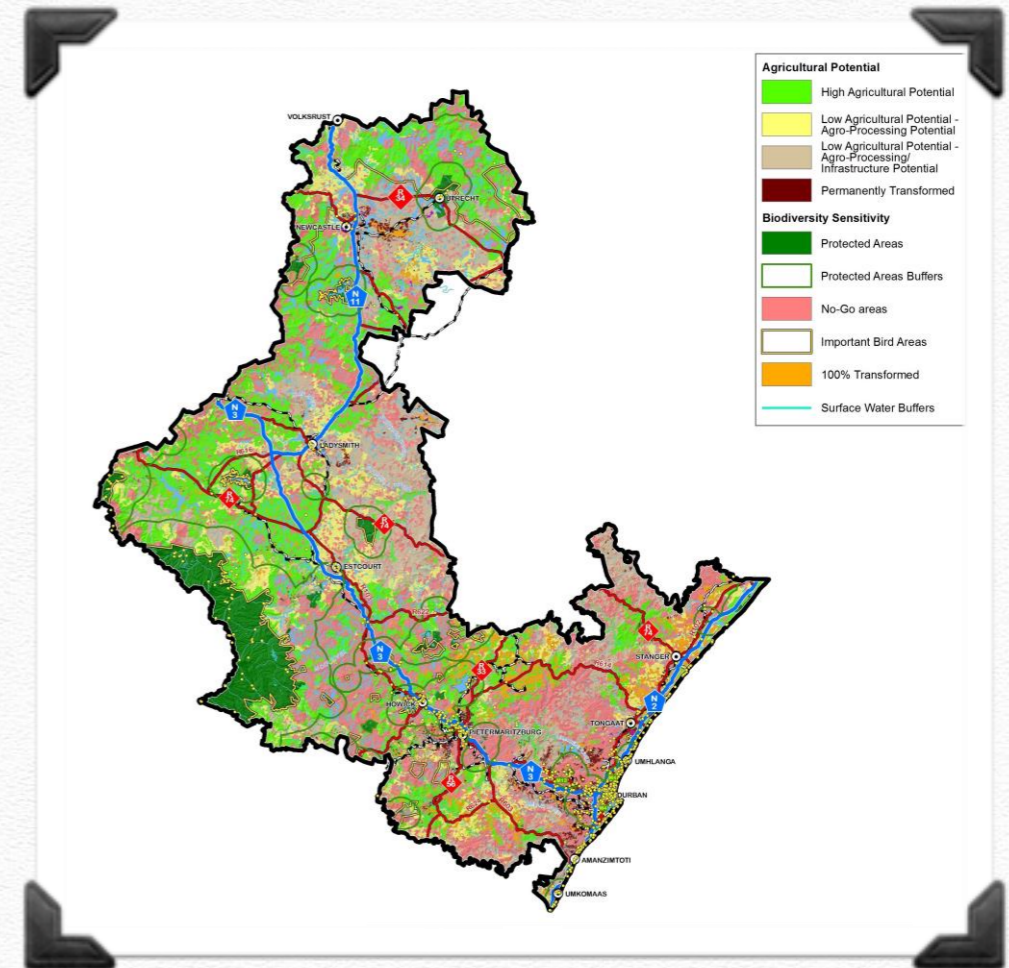


Environmental Services

Planning, Assessments and Solutions

ENVIRONMENTAL SERVICES & SKILLS

- Strategic Environmental Management (SEAs, EMFs);
- Scoping and Environmental Impact Assessments (S&EIAs, BAs);
- Environmental Management Programmes (EMPs);
- Environmental Screening;
- Maintenance Management Plans (MMPs) for Protected Areas;
- Protected Area Management Plans (PAMPs);
- Environmental Monitoring and Auditing;
- Natural Resource Management (NRM) programmes;
- Alien invasive identification and control measures;
- Agricultural assessments and soil surveys;
- Waste Management Plans (WMPs) and Waste Management Licences (WMLs);
- Water Use Licence Applications (WULAs);
- Mammal (including Bird), Tree, Frog, Butterfly, Grass Identification.



Select Environmental Projects



- Fairview Estates
 - ❖ Environmental Screening and restoration of sugarcane land and a wetland into a lifestyle estate farm homestead and small-scale macadamia farm;
 - ❖ Client: Nicholls Family;
 - ❖ Date: September 2020 – October 2020.



- Port of Richards Bay SEA
 - ❖ Strategic Environmental Assessment (SEA) for the Port of Richards Bay in accordance with their 2045 vision, North Coast, KwaZulu-Natal, South Africa;
 - ❖ Client: Transnet National Ports Authority;
 - ❖ Date: August 2018 – March 2019.



- Climate Change Strategy for eThekweni
 - ❖ Durban Climate Change Strategy – Establishment of a city status quo and recommendations to facilitate the implementation of climate change work within eThekweni Municipality, KwaZulu-Natal, South Africa;
 - ❖ Client: EThekweni Municipality: EPCPD;
 - ❖ Date: May – August 2018.



- Production Facility Environmental Screening
 - ❖ Three environmental screening studies to select a suitable site for a lithium-ion NMC precursor material production facility at a suitable Industrial Development Zone in South Africa;
 - ❖ Client: Process Projects, for Industrial Development Corporation (IDC);
 - ❖ Date: September 2018 – October 2018.



Select Environmental Projects



- SIP2 Environmental Assessment
 - ❖ Strategic Infrastructure Projects 2 (SIPs 2), a Presidential Priority Project – High-level Environmental Status Quo and Recommendations Report for the Strategic Corridor Plan: Durban – Free State – Gauteng Development Region;
 - ❖ Client: SMEC, on behalf of KwaZulu-Natal CoGTA;
 - ❖ Date: June 2014 – February 2016.

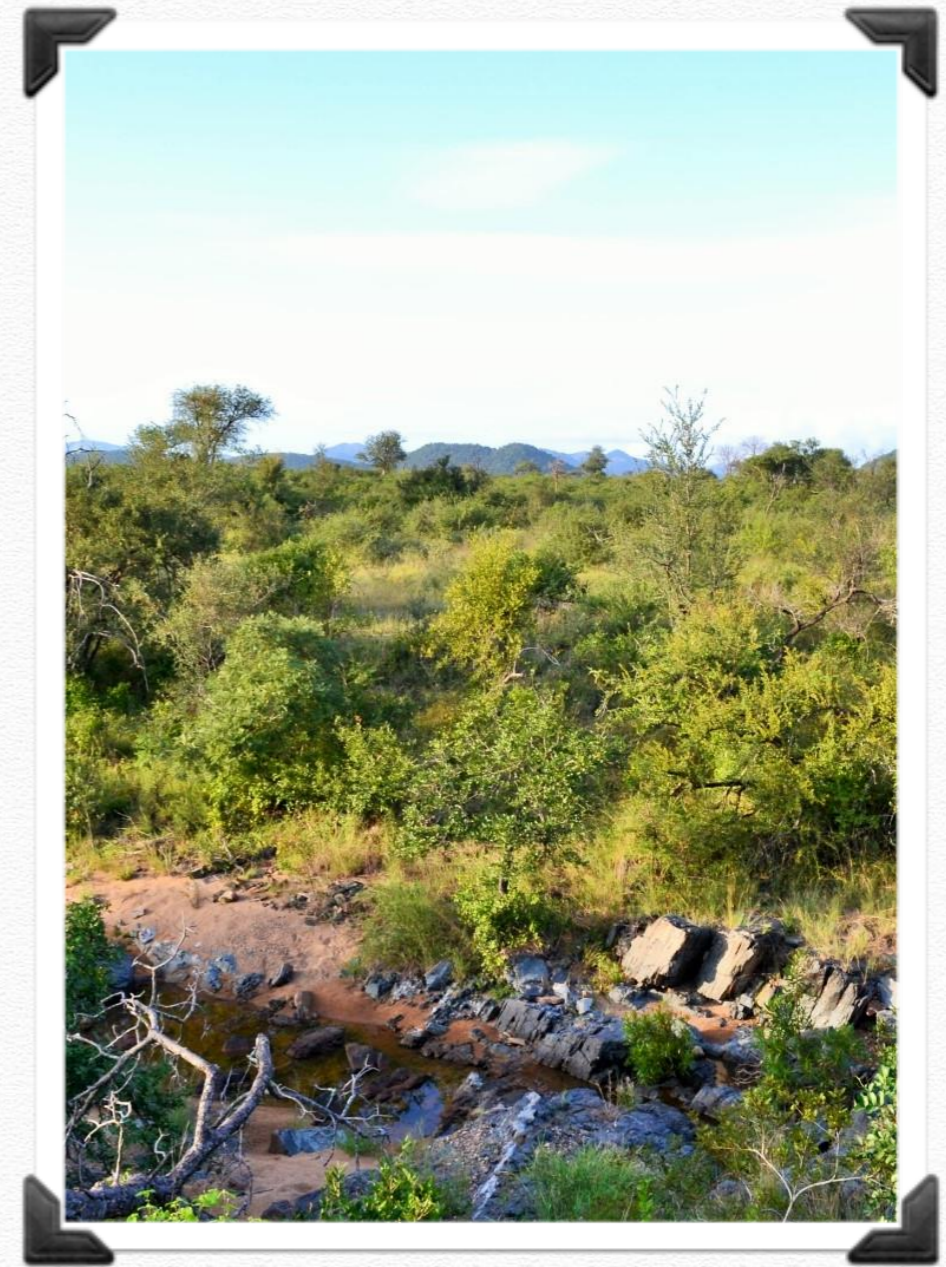
- Mixed-use Development EIA
 - ❖ Environmental Impact Assessment (EIA) for the proposed mixed-use Rorqual Estate Development near Park Rynie, South Coast, KwaZulu-Natal, South Africa;
 - ❖ Client: Ellingham Estate (Pty) Ltd;
 - ❖ Date: October 2012 – October 2016.



- Beach Resort Development EIA
 - ❖ Environmental Impact Assessment (EIA) for the proposed Nonoti Beach Tourism Development near Blythedale, North Coast, KwaZulu-Natal, South Africa;
 - ❖ Client: Grant Thornton, for Industrial Development Corporation (IDC);
 - ❖ Date: October 2012 – May 2015.



- New Town Centre Environmental Screening
 - ❖ For the Cwaka new town centre in Msinga Local Municipality, KwaZulu-Natal, South Africa;
 - ❖ Client: LDM Consulting, for KwaZulu-Natal EDTEA;
 - ❖ Date: Dec 2014.



Select Environmental Projects

Holland & Associates
Environmental Consultants

MULILO
RENEWABLE ENERGY

➤ Renewable Energy Project Agricultural Potential and Soils Impact Assessment

- ❖ Amended agricultural potential assessment for the wind turbines for the De Aar 2 North Wind Energy Facility (WEF) project, near De Aar in the Northern Cape, South Africa;
- ❖ Client: Holland & Associates for Mulilo Renewable Energy;
- ❖ Date: November 2015.



➤ Low-cost Housing Project EIA

- ❖ Environmental Impact Assessment (EIA) for the proposed Redcliffe Valley View Low-Cost Housing Project near Verulam, KwaZulu-Natal, South Africa;
- ❖ Client: EThekweni Municipality: Human Settlements;
- ❖ Date: February 2013 – May 2015.

aurecon

MULILO
RENEWABLE ENERGY

➤ Renewable Energy Project Agricultural Potential and Soils Impact Assessment

- ❖ Amended agricultural potential assessment for the proposed transmission lines from Longyuan Mulilio De Aar Maanhaarberg to Longyuan Mulilio De Aar North WEF projects, near De Aar in the Northern Cape, South Africa;
- ❖ Client: Aurecon Group for Mulilo Renewable Energy
- ❖ Date: March 2014.



SUSTAIN

ECOTOURISM AND ENVIRONMENTAL



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